



# The Hon Ray Williams MP

Member for Castle Hill

Parliamentary Secretary to the Premier and Western Sydney

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## MEDIA RELEASE

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**20 September 2019**

### **NSW SMALL BUSINESS MONTH IS BACK**

Business owners in the Castle Hill electorate are encouraged to take part in the month-long celebration of all things small business this October during NSW Small Business Month. Countless events will be happening right across the state between 1 and 31 October.

Member for Castle Hill Ray Williams MP said NSW Small Business Month was a fantastic opportunity for local organisations and entrepreneurs to come together and celebrate the contribution of small businesses and to learn from each other.

“NSW Small Business Month keeps our state being the best place to start or grow a business with a range of free events across NSW focusing on areas such as marketing and social media, disruption ready businesses, women in business, business basics, digital future, starting a business and Aboriginal businesses”.

“It is also about recognising the 765,000 small to medium-sized businesses that represent 44 per cent of the state’s workforce that drive our economy.

Mr Williams said this year’s NSW Small Business Month would build on the success of 2018 where we saw over 19,500 people attend more than 360 events across the state.

“This year’s festival is being funded by our official sponsors including Facebook, DELL Australia, NAB and Service NSW and will provide a range of free events such as how to protect your business against cyber threats, right through to inspirational Indigenous business thought leaders.”

Events will also include Boost with Facebook workshops designed to help small business owners build their online brand, webinars on disruption technology, breakfast seminars featuring local entrepreneurs sharing their small business journeys, as well as panel discussions on cybersecurity hosted by David Koch from Sunrise.

“We are also actively seeking collaboration partners to hold small business focused events throughout October. Any organisations that directly support small businesses can get involved by simply registering their interest via the festival’s [online application form](#). All events during the festival will be promoted through our new [NSW Small Business Month website](#) which is expected to receive over 100,000 page views.

“All events are designed to help small business owners, both metropolitan and regional, improve their productivity, grow their business, and engage with other businesses striving for similar goals.



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“I encourage all business owners and anyone thinking about starting a business to visit the festival website [businessmonth.nsw.gov.au](http://businessmonth.nsw.gov.au) and get involved.”

Minister for Finance and Small Business Damien Tudehope said without small businesses, the NSW economy wouldn't be the powerhouse it was today.

“Small businesses are the heart and soul of our state, they are what our economy is built on, representing almost 98 per cent of all NSW businesses.

“As a former small business owner and now Minister, I will do everything in my power to make it easier for businesses to operate and succeed here in NSW,” Mr Tudehope said.

**ENDS**

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