



# The Hon Ray Williams MP

Member for Kellyville

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## MEDIA RELEASE

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29 September 2023

### OCTOBER IS SMALL BUSINESS MONTH

This October will mark the seventh annual NSW Small Business, offering hundreds of events across the state to support small businesses.

In celebration of Small Business Month events for businesses are being held across NSW in person and online, hosted by experts from the private and government sectors, industry leaders and successful small business owners. Many events are also an opportunity for small-business people to come together, connect and collaborate.

In The Hills area there are a number of online events happening via [www.smallbusinessmonth.nsw.gov.au](http://www.smallbusinessmonth.nsw.gov.au)

The theme for 2023 is “My Small Business” which is focused on providing assistance and tips on how small businesses can strengthen their business in seven key areas – branding and marketing, cyber security, business health, ecommerce, current market conditions, resilience and teams.

Member for Kellyville Ray Williams MP said the month is a chance for the electorate of Kellyville to also celebrate and support small business.

“Small businesses are the bread and butter of our community. From the cafes and restaurants that feed us, to the physios and gyms that keep us healthy, NSW runs on small business.” Mr Williams said.

Shadow Minister for Small Business Wendy Tuckerman said small business is vital to the state, there are 840,000 small businesses, which represent 98% of all businesses across NSW.

“A small business is any that employs less than 20 people – so you if think about all our construction, health and social aid services, mechanics, restaurants and real estate agents – it’s no wonder that they contribute \$465.3 billion to the state’s sales and service income,” Mrs Tuckerman said.

“I encourage everyone across NSW to get out this month and support your own local small business, and for all small businesses to participate in Small Business Month 2023.”

More information can be found at <https://www.smallbusinessmonth.nsw.gov.au/>

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